













Letter Writing Campaigns

A letter writing campaign is an easy way for you to increase awareness and raise money for research into preeclampsia and other disorders of pregnancy. Anyone can write a heartfelt letter, therefore anyone can raise money!!

-  Write a letter explaining to friends and family why you are seeking their help; tell them your personal story and what can be accomplished with their donation.
-  Make the letter personal and touching but be specific in your request.
-  Include some information on the important work being done by PF.
-  Compile a list of friends, family, neighbors, and co-workers to whom you would send your letter.
-  Include a deadline for when you would like to receive the donation.
-  Enclose a self-addressed, stamped envelope with your letters to make donating as easy as possible.
-  Using the mail merge option on your computer is an easy way to do labels and personalize letters.
-  Remember—the larger your mailing list, the more awareness and funds will be generated.
-  You can always use a letter writing campaign in conjunction with an event, such as a walk, birthday party, anniversary or as a separate event.
-  Be sure to thank all of your donors!

Contact your PF events representative at volunteers@preeclampsia.org or go to www.preeclampsia.org for more information.

The Preeclampsia Foundation (PF) non profit organization dedicated to funding research, raising public awareness, and providing support and education for those whose lives have been touched by preeclampsia and other hypertensive disorders of pregnancy.